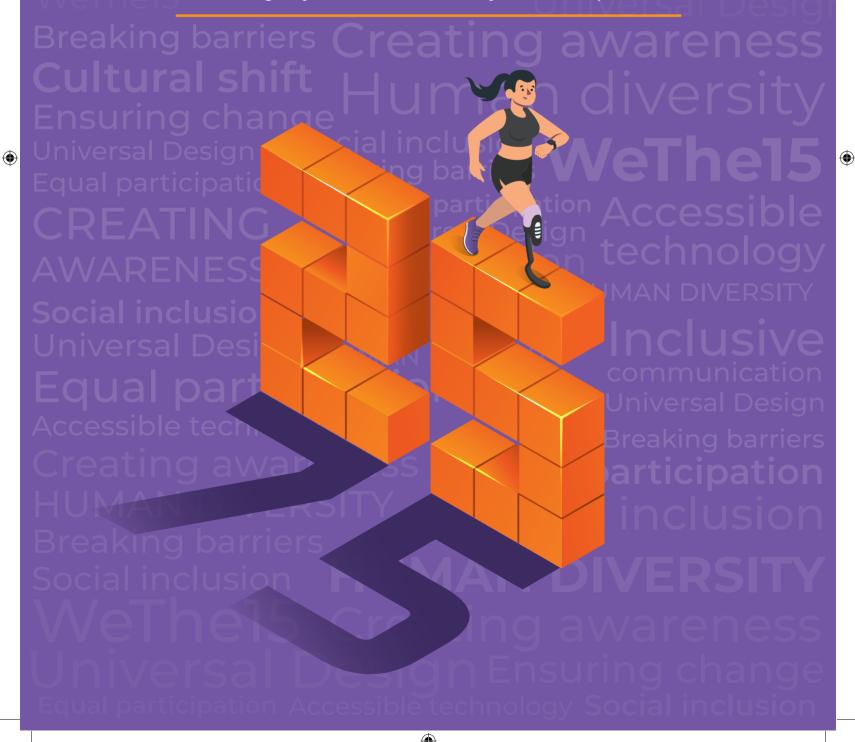
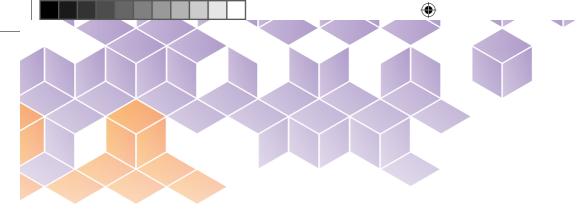


Access symbolises the true spirit of freedom

Celebrating 25 years of NCPEDP & 75 years of Independence







The NCPEDP – Mphasis Universal Design Awards logo stands for the spirit of Freedom and Celebration. The person with disability appears to be throwing her/his arms up in the air in celebration of the Awards and the hope they bring to so many. The dynamic oval form gives an illusion of constant motion suggesting that people can achieve whatever they want, regardless of the odds stacked against them. The orange colour further enhances this optimism of the new universal and inclusive world.





Conservative estimates put the population of people with disabilities in India at 70-100 million. Only a miniscule percentage of this population can be seen in the mainstream. The core reason for this is the basic lack of access. Accessibility not only means access to physical spaces but also means access to information, technology, transport, services, aids and appliances, etc. Access, therefore, is an issue that cuts across disabilities and sectors and forms the very basis of empowerment of people with disabilities. A concept that is intrinsic to any kind of access is 'Universal Design', which means a design that is usable to the greatest extent possible by everyone, regardless of age, ability, or situation.

With a view to spreading awareness of Universal Design and popularising the concept, the NCPEDP-Mphasis Universal Design Awards are conferred under three categories: persons with disabilities, working professionals and companies/organisations who have created an impact in accessibility and Universal Design in any of the following areas - built environment, transport infrastructure, service provision, information and communication technology (ICT), universally designed consumer products, mobility & independent living aids, or assistive technology in their personal/professional capacity.

Across categories, the Awards will recognise innovative efforts that create an impact in the area of accessibility and Universal Design. It is expected that, in Over time the Awards have gained recognition and credibility as also encourage more and more people to work in the field of promoting Access and Universal Design. The Javed Abidi Public Policy Awards were instituted in 2018 to celebrate advocacy efforts to promote accessibility.



These Awards are given to persons with disabilities who have created an impact in accessibility and Universal Design through work done in policy framework, grass-root level implementation, design and development, access audits, or even the rights movement/advocacy.

Working Professionals

These Awards are given to working professionals who have created impact in accessibility and Universal Design. They could be employees of an education institute/NGO/ corporate/government body that has taken up the cause, or could be consultants or freelancers who has devoted their time for the cause. Their individual contribution to the cause should have been a major reason for the success achieved by the organisation/firm/movement. She/he may also be an individual who is involved in the cause independent of any organisational support and has achieved significant success in the core objective of gaining accessibility for people with disabilities.

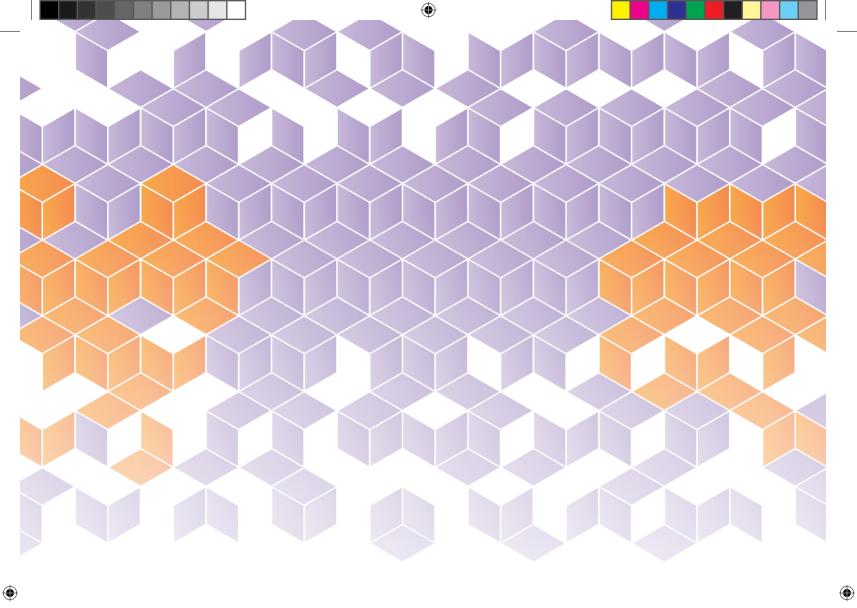


Companies/Organisations

Awards in this category are given to Companies/organisations that have implemented either/all of these within their organisations, which has led to them recruiting or serving people with disabilities and providing them equal opportunities to participate to the best of their abilities. These can be any type of an education institute/NGO/corporate/government body – private sector, public sector, joint sector, SME or even proprietorship/partnership firms. The selection criteria will not only be for adopting accessibility policies, but also for implementing them at the workplace.

NCPEDP – Mphasis Javed Abidi Public Policy Award

For Universal Design is a new category instituted in 2018 in memory of the Late Mr. Javed Abidi, to recognize advocacy efforts to promote accessibility. This could be in the area of physical infrastructure, transport, ICT, products and services and will be awarded to one organisation and one individual doing exemplary work to create a level playing field for people with disabilities to access the same opportunities and rights as all other citizens of India.



12th NCPEDP – Mphasis Universal Design Awards

As NCPEDP – Mphasis Universal Design Awards completes 11 years and enters into its 12th edition, we at NCPEDP couldn't have been more proud of what we have achieved so far and the path-breaking landmarks we have created and the innovations we have supported.

NCPEDP believes in ensuring access to equal opportunities for all, including accessibility to physical spaces, information, technology, transport, services, aids and appliances, etc.

A concept that is intrinsic to any kind of access is 'Universal Design', which means a design that is usable to the greatest extent possible by everyone, regardless of age, ability, or situation. To spread awareness on Universal Design and to popularise this concept, NCPEDP, in association with Mphasis, instituted The NCPEDP – Mphasis Universal Design Awards in 2010. These Awards are given every year to those who have been doing exemplary work towards the cause of accessibility and thus ensuring a life of equality and dignity for people with disabilities.

The recently concluded Paralympic Games in Tokyo are a shining example of how assistive technology and Universal Design can ensure that every person with a disability has equal access to opportunities to unleash their highest potential and bring pride to their nation.

However, awareness of Universal Design is close to none and there have been very few attempts to educate architects, designers and others about this. As the Awards enter their 12th year this year, we sincerely hope that this is just the beginning in creating an inclusive world for persons with disabilities, where barriers to accessibility cease to exist.

Another milestone worth mentioning at this juncture is the celebration of 75 years of India's Independence. Let's take this opportunity to introspect about freedom and all that it signifies. True freedom is when every individual in society, irrespective of his disabilities or abilities, is given a fair chance to lead his life with dignity, equality and justice and is from stigma and discrimination.

Let us forge ahead towards an accessible and inclusive world, with a focus on Universal Design, because **no one is included until everyone** is included.





Awards Jury 2021



Som Mittal Chairman, NCPEDP



Mr. Som Mittal, is the former Chairman and President of NASSCOM, the premier trade body for the IT-BPM Industry in India. Mr. Mittal has forty plus years of global experience across diverse industries and has an established track record of scaling up and building lasting organizations by creating high performance leadership teams, known for strong integrity and balanced focus on customers and people. Mr. Mittal is also closely associated with the social sector and education, including many universities, corporate entities and NGO's and is the Chairman of National Centre for Promotion of Employment for Disabled People (NCPEDP). He is also on the Board of Apollo Hospitals. Mr. Mittal served as a member of the Prime Minister's Committee on National e-Governance and was the Chairman of the Advisory Council to develop the IT Vision for Indian Railways. He is an alumnus of IIT Kanpur and IIM Ahmedabad.



Mr. Nipun O S AVP and Head, CSR Mphasis

 $Nipun \, has \, extensive \, professional \, experience \, across \, roles \, spanning \, technology, \, program \, management, \, strategy, \, strategy, \, program \, management, \, strategy, \, stra$ partnership management and business development. In keeping with his keen interest in social innovation & sustainability, he joined Mphasis CSR in 2014. Currently he is leading the CSR portfolio at Mphasis. He has played a key role in building a robust portfolio of innovative, high impact CSR programs: promoting social entrepreneurship and applied research for problems in development sector, supporting accessibility and inclusion of persons with disabilities, improving learning outcomes in govt schools, enabling livelihoods et al. Nipun holds a Masters in Sustainable Development from HEC Paris, and an MBA from IIM Bangalore.



Pulkit Aggarwal Investment Director (Assitive Technologies), Social Alpha

Pulkit Aggarwal is part of the investment team at Social Alpha as an Investment Director (Assistive Technologies), and the properties of the properties ofleading the investment across Assistive technology sector, for building the incubation support system, and for supporting and monitoring incubated start-ups by testing new ideas and creating innovative GTM models. He is an alumnus of Delhi Technological University, with an engineering degree in Polymer Science and Chemical Technology.



Dr. Gaurav Raheja Head of Department of Architecture & Planning, IIT Roorkee

Dr. Gaurav Raheja is a Professor of architecture, a design thinker and a well-known expert on universal design, accessibility and social inclusion. He is currently the Head of Department of Architecture & Planning and also a Professor In charge for Inclusion and Accessibility Services at IIT Roorkee. He has been an active researcher guiding doctoral research in the domain of accessibility, universal design and human centric issues of inclusion in diverse urban contexts and delivered talks, keynotes and workshops at various institutions including IIM Ahmedabad, IIT Kanpur, IISc Bangalore, JNU, TISS, Mumbai, CII, Accenture, T U Darmstadt, T U Berlin among several others.



Ms. Shilpi Kapoor CEO, Barrier Break



Shilpi Kapoor is a serial entrepreneur with a passion for technology and disability. She is the founder of BarrierBreak and 247 Accessible documents that focus on digital accessibility. She has been recognized as one of the Top 15 Women Transforming India by Niti Aayog 2019 and as one of the Top 20 Most Powerful Women in Business for the year 2017 by Business Today magazine. Newz Hook, India's premier media site focusing on disability, inclusion and accessibility, is a shining example of Shilpi's commitment to the cause of inclusion and she is planning to take it at a global level. An Ashoka Fellow and a recipient of "NCPEDP - Shell Helen Keller Award 2008", Shilpi has successfully built a sustainable business model in disability products and services.



CATEGORY A Persons With Disabilities



Ankit Rajiv Jindal Bengaluru, Karnataka

A person with visual impairment, Ankit made his life mission to foster inclusion, accessibility, and universal design for people with disabilities. He represented India as a youth icon at the United Nations. Ankit excelled as a marketing professional at NTT DATA, and his careergraph spanning over 15 years leads inclusion by example at corporate. He nurtured his passion for technologies for personal growth & independence, as well as to innovate novel solutions such as Signer.Al and Mera Mitra to overcome barriers for the disabled. Ankit led and contributed to several national-level strategic discourses on disability, including: RPWD Act, SDGs, disability data, census, accessibility, assistive technologies etc. He's a cofounder of three impact organizations, namely: Friends For Inclusion, DEOC and (formally) Kickstart Cabs. An MBA from FMS-Delhi, Ankit mentors several blind MBA aspirants. He spoke at several national & international forums Including UN& TEDx and received numerous awards & recognitions.







Prateek Khandelwal Bengaluru, Karnataka

Prateek Khandelwal is the founder of the start-up RampMyCity. A spinal cord injury in 2014 left him with a paralysis waist down and wheelchair user for the rest of his life. It was at this point that he became aware of the serious issue of physical inaccessibility of India and the plight of 80-100 million disabled population of India which is existent and yet invisible – a lockdown that they face for their entire lives. However, it was in this challenge that he found the greatest opportunity of his life – to transform lives by being an enabler. Through his start-ups, he became involved in providing simple infrastructural accessibility solutions and adequate human training in public and private sectors for the inclusion of Persons with Disabilities. By doing ground level interventions he is slowly changing the idea of an accessible India from being idealistic to realistic. Prateek's mantra in life is simple, be a part of the solution, be the solution!













Payal Kapoor Hyderabad, Telangana

Payal Kapoor is a culinary school graduate, who lost her sight and partial hearing to a cerebral stroke, 29 years ago. It took her several years of denial, subsequent active rehabilitation, to put her back on her feet. Her love for cooking, and education made her the go-to person among the community of the visually impaired for all kitchen related queries.

Rasoi Ke Rahasya, the podcast on YouTube, is the result of many years of conceptualizing, and working with food and the kitchen to see how this important life skill can be made safe, accessible, and easy for someone entering the kitchen for the first time. Designed accessibly, it can be used by persons with disabilities, and the non-disabled too.

The branding activity on social media, also works on features of universal design- alt text, and close captioning, so this experience is accessible as well.









CATEGORY B Working Professionals



Paul Gerard D Souza Bengaluru, Karnataka

Paul Gerard D Souza have worked in the field of visual impairment for the past 12 years. He has 12 patents out of which 7 are for assistive technology devices for the visually impaired. In 2017 he started a company called 'Touchétech Labs' that manufactures affordable, refreshable Braille Cell modules which are sold to third party clients for use in their Braille enabled devices. Amongst his other inventions and innovations are a currency identifying template (Tiffy Template) which was used by the visually impaired until 2017, a tactile Chess set that enables the visually impaired user to feel the entire board with their palms, Roulette – which is a tactile drawing tool that enables the user to draw positive tactile lines on any commonly available paper and a new and revolutionary tactile geometry kit that makes learning geometry easy for the visually impaired.







Madhav Ajay Lavakare New Delhi

Madhav Lavakare is a 20-year old entrepreneur from New Delhi, India, with a passion for tinkering, creating, and innovating. He loves solving problems by building solutions with his own hands. With TranscribeGlass™, a product that he has been working on for the past four years, Madhav is attempting to solve the biggest problem he has tackled yet: bridging the communication gap between the deaf and Hard of Hearing community, and mainstream society. TranscribeGlass is an affordable, wearable display that projects speech converted to text as captions in the user's field of vision, enabling the wearer to understand conversations better.

For his work, Madhav has been awarded the Prime Minister's National Child Award and a Presidential Gold Medal, the highest Indian civilian honor for a student. TranscribeGlass has won the Dr. A.P.J. Abdul Kalam IGNITE award organized by the National Innovation Foundation of India.











Dr. Hema Parikh Vadodra, Gujarat

Dr. Hema Parikh is the founder of Ummeed Cerebral Palsy Centre, which majorly works on disability in rural area. She also played a pivotal role in establishment of Equipment Library for children with disabilities, the library provides them with walker, calliper shoes, walking stick, Ankle foot Orthosis etc. Dr. Parikh also started Down's Syndrome Club. In her thirty years of practise Dr. Hema Parikh, has catered to more than 215 patients of cerebral palsy with facilities like homoeopathy, physiotherapy, psychotherapy, speech therapy and occupational therapy, under one roof. She is currently serving as the Head of the Department, Paediatrics in, Smt. Malini Kishore Sanghvi Homoeopathic Medical College and Hospital, Miyagam ,Karjan, Vadodara.









CATEGORY C Company/Organisation/Government



Samsara Paediacare (OPC) Pvt. Ltd

Mumbai, Maharashtra

Samsara PaediaCare (OPC) Pvt. Ltd. a DIPP registered Mumbai based startup, are the makers of Boond®, a patented and award-winning cleft lip and palate infant feeder. 1 in 700 babies in India is born with a cleft lip and palate. Cleft babies are unable to feed effectively from their mothers due to an incomplete oral anatomy. Samsara has developed this medical grade assistive feeding aid specially designed for cleft babies. This feeding aid has three special attachments to support a baby's feeding needs through the first crucial year of its life up until palate repair when their oral anatomy gets surgically corrected. Samsara's Vision: is to support all cleft babies with additional needs feeding challenges and to make it accessible to everyone across economies.

Samsara is also committed to the cause of bringing awareness about the condition and help build a community that makes accessing information and resources available to the ones in need.







Rymo Technologies Pvt. Ltd.

Mumbai, Maharashtra

Regular physical rehabilitation is required by more than 20 million Indians to live a pain free life and independently carry out their activities of daily living. Physiotherapists work hard to relieve individuals from pain and to overcome their movement restrictions.

The team at Rymo, aims to make it easier for therapists to treat individuals undergoing physical rehabilitation. Their smart mobility trainer developed after 3 years of research and through feedback from 200+ physiotherapists across India makes advanced technology accessible in a compact form factor. It allows training different joints of the upper and lower limbs in different modes for improving range of motion, strength, control and cognition in a fun and engaging manner.

Using Rymo's technology, it gets easier to track progress objectively and provide real time visual & audio feedback while exercising. The goal of the company is to make physical rehabilitation fun and help people surpass their physical and mental barriers.



















VISPALA

India Signing Hands Pvt. Ltd.

Mumbai, Maharashtra

ISH News, the flagship project of India signing Hands private Limited, broadcasts news and entertainment videos online in Deaf-friendly accessible formats which are Indian Sign Language (ISL), visual images with titles, voice-overs, and closed-captions. This ensures that Deaf people are provided equal access to current news, information on education and awareness on other relevant issues.

India Signing Hands Private Limited have worked with different channels and brands such as News18 India, Reckitt Benckiser - Dettol, Viacom18, JIO, PBNS, VU TV, UNICEF, Balaji Telefilms Ltd., JJust Music, Tata Marathon etc. to translate content into sign language so that it is easily accessible and understood by the Deaf Community.



Vispala Technologies Pvt. Ltd.

Kolkata, West Bengal

Vispala Technologies was created to bring affordable prosthetics to people disabled by amputations arising from factory, domestic and transportation accidents, electrocution, diabetes, minefields, wars and other conflicts, as well as birth defects.

The prosthetics market is characterized by minimal innovation and technology infusion, resulting in poor quality products in terms of durability, functionality and cost effectiveness. 85% of upper-limb amputees find acceptable artificial hands unaffordable and settle for uncomfortable and marginally functional products requiring large effort, and sometimes suffer secondary infections.

Through aesthetic design, frugal engineering and additive manufacturing, Vispala has brought comfortable and useful mechanical and motorized prosthetics to customers at significantly lower price without sacrificing quality, durability, aesthetics, and functionality. Vispala Technologies was created to bring affordable prosthetics to people with disability, so far customers have shown great interest in the products, the company aims to serve 15 lakh patients in five years while building a landmark social enterprise.













Cochin, Kerala

Phonologix uses technology to make speech therapy accessible to children with delays or disorders affecting their speech, language, and communication skills. Children, irrespective of where they are located, can access good quality speech therapy by certified professionals trained in teletherapy. Their unique hybrid therapy programme combines online speech therapy with a digital platform with culturally relevant and innovative goals and activities in different languages. Children with limited access to technology can access the hybrid online sessions from remote centres with trained facilitators. This hybrid program reduces the direct involvement time of the therapist, thereby increasing the productivity of the therapist. This also ensures more frequent practice, leading to faster progress. Their motto is that no child with communication difficulties should be left behind or suffer low self-esteem, low academic performance, or exclusion from society due to geographical barriers.















Subhash Chandra Vashishth New Delhi

Subhash Chandra Vashishth is a Disability Rights Lawyer and a Specialist in Accessibility, Universal Design & Diversity Inclusion. He is a Certified Professional in Accessible Built Environments Level III - Expert (CPABE Level III), the first in India to achieve this credential. He co-founded Centre for Accessibility in Built Environment Foundation (CABE Foundation) on 01 April 2016.

Besides taking up several disability rights litigations in his over two decades of legal practice, he simultaneously contributed to development of various accessibility standards from Harmonised Guidelines to National Building Code 2016. He has conducted access audits of a large number of buildings & transport infrastructure. He has been training the stakeholders – both union and state governments for rightful implementation of the Accessible India Campaign mandate. He is also a visiting faculty to many institutions such as National CPWD Academy, CEPT University, SPA etc. to train and equip the future professionals in order to enhance their professional knowledge on accessibility competencies.

The Office of CCPD has nominated Mr. Vashishth on several committees to review accessibility guidelines of various Ministries and is also working on development of new standards in different domains of accessibility.























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No one is Included Until Everyone Is Included





































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National Centre for Promotion of Employment for Disabled People (NCPEDP)

Registered in 1996, the National Centre for Promotion of Employment for Disabled People (NCPEDP) is the country's premier cross-disability, not-for-profit organisation working as an interface between Government, Industry, International Agencies and the Voluntary Sector towards empowerment of persons with disabilities. Its mandate is simple – to encourage the employment of disabled people, increase public awareness on the issue of disability, empower disabled people with knowledge, information and opportunities and ensure easy and convenient access to all public places. NCPEDP works on six core principles, also called the six pillars of the organization, namely: 1) Education; 2) Employment; 3) Accessibility; 4) Legislation/Policy; 5) Awareness/Communication, and 6) Youth.

For more information, visit: www.ncpedp.org



Mphasis

Mphasis (BSE: 526299; NSE: MPHASIS) applies next-generation technology to help enterprises transform businesses globally. Customer centricity is foundational to Mphasis and is reflected in the Mphasis' Front2Back™ Transformation approach. Front2Back™ uses the exponential power of cloud and cognitive to provide hyper-personalized (C=X2C2TM=1) digital experience to clients and their end customers. Mphasis' Service Transformation approach helps 'shrink the core' through the application of digital technologies across legacy environments within an enterprise, enabling businesses to stay ahead in a changing world. Mphasis' core reference architectures and tools, speed and innovation with domain expertise and specialization are key to building strong relationships with marquee clients.

For more information, visit: www.mphasis.com



Brochure Concept

As the country celebrates 75 years of Independence, NCPEDP has been enabling persons with disabilities to live independently and participate fully in all aspects of life for the past 25 years.

The number 25 made of blocks is suggestive of the fundamental building blocks of these 25 years. It also celebrates the victory of Indian athletes at the Paralympic Games in Tokyo with their highest medal tally ever. Purple being the international colour of disability symbolises a new positive narrative about the contribution of disabled people in the workforce and the wider community. The orange colour derived from the NCPEDP – Mphasis Universal Design Awards logo further enhances this optimism of the new universal and inclusive world.

National Centre for Promotion of Employment for Disabled People (NCPEDP)

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